

October 2009

Global Connection

Upcoming Shows:

- Heart Rhythm Congress
19-22 October
Birmingham, United Kingdom
- Australian Gastroenterology Week 2009
21-24 October
Sydney, Australia
- Fertility Society of Australia
25-28 October
Perth, Australia
- IMESA
28-30 October
Cape Town, South Africa
- Milipol
17- 20 November
Paris, France
- Medica 2009
18-21 November
Düsseldorf, Germany
- Controls/Instruments Asia
1-4 December
Singapore
- Semicon Japan
2-4 December
Chiba, Japan

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Global Exhibit Management

Leader in global exhibit and event services

Road Rules

Successful event and trade show managers must be aware of varied international trade show regulations --- keeping up with current travel regulations is equally important. Security procedures change quickly so it is imperative to keep up to date to insure safe travels for all team members.

In the United States the Transportation Security Administration (TSA) is adding new passenger information procedures. The new "Secure Flight" is currently being implemented to standardize the way travelers are matched to government watch lists. Passengers will be required to book travel with the name as it appears on government issued identification as well as date of birth and gender whether booking online, through travel agents or directly with the airlines. The pre-flight security process will be enhanced by helping passengers whose names are similar to those on watch lists avoid misidentification. The new procedure will not affect any airport security process. Travelers participating in airline frequent flyer programs should update accounts with new data elements so no benefits are lost.

The TSA updates information on their website, <http://www.tsa.gov/>, to help passengers traveling in U.S. airports. Enhanced screening methods for testing powdered substances have now been added with additional screening tools at security checkpoints. Do you want to know how much time to expect clearing security? Visit <http://waittime.tsa.dhs.gov/index.html> Some registered traveler services that expedited security screening, such as the Clear and Verified Identity Pass systems, have closed so allow adequate time for security lines prior to flight departures.

Travel conditions are volatile so monitor carefully from the time space is booked at a show until the day of departure. To check updated alerts by country, visit http://travel.state.gov/travel/cis_pa_tw/tw/tw_1764.html to ensure you and your team won't be stranded in dangerous conditions.

Avoid the stress of working overseas by taking time to prepare and select experienced contractors. For additional information and travel tips visit <http://www.globalexhibitmanagement.com/content/travel-tips>

Industry Update

EXHIBITOR Magazine is now accepting nominations for the 24th Annual Exhibit Design Awards. The early bird deadline is 20 November so don't delay.

Submit your entries to larmstrong@exhibitormagazine.com

Health and Safety

Health and safety while traveling overseas is a major concern in every corporation. To review the latest health related updates, check the Center for Disease Control website www.cdc.gov/travel

For current information regarding travel warnings and updates visit www.travel.state.gov

For personal travel tips visit our website at www.globalexhibitmanagement.com