

July 2011

# Global Connection

## Upcoming Shows:

- SIDI  
4-6 August  
Cartagena,  
Columbia
- LABACE  
11-13 August  
São Paulo, Brazil
- Semicon Taiwan  
7-8 September  
Taipei, Taiwan
- IBC  
9-13 September  
Amsterdam,  
The Netherlands
- AGW  
12-15 September  
Brisbane, Australia
- Aircraft Interiors  
Expo Americas  
12-14 September  
Seattle, Washington
- APEX  
13-15 September  
Seattle, Washington
- Broadband World  
Forum Europe  
27-29 September  
Paris, France
- Post-Expo  
27-29 September  
Stuttgart, Germany

## Global Exhibit Management

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WBENC Certification 250750

D/M/WBE Certification  
WFDB42129Y0811



# Global Exhibit Management

*Leader in global exhibit and event services*

## Sizzling São Paulo

São Paulo, the largest city in Brazil, is considered the hub of Latin American business. Nineteenth century prosperity began with the coffee industry then continued with industrialization. The city's rich heritage of immigrants from Portugal, Italy and Japan contribute to its unique culture. Today São Paulo is home to multinational corporations in various industries. The exhibitions and conferences reflect the economic diversity of the city.

São Paulo Guarulhos International Airport is serviced by major airlines around the world. Airport bus, transfers (vans) and taxi service are readily available. Entry requirements are passport with six months validity remaining and a tourist visa. The visa application must include a passport-size photograph, certificate of vaccination (check requirements), complete set of photocopies of return or onward airline ticket and letter from the exhibition/conference organizer. Once the visa is issued, entry to Brazil must be within ninety days of receiving the visa.

Some of the major exhibition venues in São Paulo are Parque Anhembi, Expo Center Norte, Transamérica Expo Center, Frei Caneca Center in addition to major hotel facilities. Electrical current is 220v-60hz. Electrical plugs have two prongs and three with grounding pin - be sure to bring transformers and plug adapters for equipment coming in from overseas. For complete information visit [http://users.telenet.be/worldstandards/electricity.htm#plugs\\_g](http://users.telenet.be/worldstandards/electricity.htm#plugs_g)

Exhibit structures can be designed with systems or custom fabrication. Materials utilized in fabrication are subject to show management approval and adherence to local fire regulations. Most venues require raised flooring so check with the organizer for regulations. Carpet tiles, roll velour carpet and laminate flooring are standard. Graphics can be produced from digital files but check with your contractor in advance for format requirements.

Avoid the stress of working overseas by taking time to prepare and select experienced contractors.

## Industry Update

The next events for trade professionals in the U.S. are the Exhibitor Magazine FastTrak accelerated learning conferences in Chicago, San Diego and Atlanta.

For seminar and registration information, visit their website at <http://www.exhibitoronline.com/etrak/sessions.asp>

## Health and Safety

Health and safety while traveling overseas is a major concern in every corporation. To review the latest health related updates, check the Center for Disease Control website [www.cdc.gov/travel](http://www.cdc.gov/travel)

For current information regarding travel warnings and updates visit [www.travel.state.gov](http://www.travel.state.gov)

For personal travel tips visit our website at [www.globalexhibitmanagement.com](http://www.globalexhibitmanagement.com)